

PRESS RELEASE

From “New York Times” to special times in NY:

“International Award of Excellence” takes Al-Mourjan Restaurants Globally

Five years after **The New York Times** wrote a sensational article about **AL MOURJAN RESTAURANTS** (Corniche Branch), today this same restaurant receives an **INTERNATIONAL AWARD of EXCELLENCE** from the US “Business Initiative Directions (BID), the leading organization worldwide in promoting **quality culture** in top businesses at the “International Quality Summit” held lately in New York.

This award is a “very prestigious award” given to a very few select business organizations from different industries from around the world, that have gone beyond the limit of excellence.

Al Mourjan Restaurants is proud to be the only restaurant in the region to have attained such a prestigious global award, in recognition to its gourmet cuisine, track record customer satisfaction and professional business practices, Qatar’s ‘Al Mourjan Restaurants’ receives another prestigious global accolade when awarded the “International Award of Excellence” in New York, adding to its TEN other local, regional and international awards on Al Mourjan’s list of achievements and accolades.

“Since the creation of Al Mourjan Restaurants (Corniche Branch), our vision was to create a restaurant in Qatar that can go globally and compete with the very best in

the world. Today we have achieved that by putting “Al Mourjan Restaurants” on the world map of the ‘Best Restaurants of the World’, added Mr. Mohamed Al Sadek, owning director of Al Mourjan International Group, after receiving the award in New York.

Al Mourjan Restaurants is the leading hospitality entity today in Qatar and the region, setting the bench mark in Lebanese cuisine and VIP service.

Al Mourjan Restaurants dedicates this award to Qatar and its people.

*The **International Award of Excellence** is a prestigious award organized and offered by US “Business Initiative Directions (BID)” the leading organization worldwide in promoting **quality culture** in top businesses, BID started this tradition before 27 years, with its conventions at London, New York, Paris, Frankfurt, Madrid and Geneva belong to their annual program, Business Initiative Directions, created to recognize the prestige of leading companies, organizations and entrepreneurs.*

To determine winners of its awards, BID follows strict criteria that includes and not limited to Customer Satisfaction, Communication Strategies, Continuing Education and Training, Business Results, Processes and Production and other business practices.